

# Creating Universally Designed Sustainable Healthy Communities

## EXHIBITOR'S PROSPECTUS

“Creating Universally Designed Sustainable Healthy Communities” is a unique conference aimed at presenting current trends in universal design of the built environment. As we face an increasing aging population, we need to prepare our buildings, home and communities to be better designed for all. Better designed means a more livable and economically viable community for all residents and visitors.

This conference brings together internationally known experts in the field and many of the decision makers of the communities that you work in. You will learn how universally designed communities are healthier and more sustainable for everyone.

### The Exhibit Opportunity Includes:

- Networking with more than 200 senior municipal, provincial and federal officials.
- Showcase your products and services to delegates from across Canada and West Coast USA.
- Demonstrate your competitive advantage to a highly interested and motivated audience.

If you are interested in this Exhibitor opportunity or any of our Sponsorship opportunities and would like more information please contact:

Nancy Harris at 250-613-2270 or via email at [panycake@pgonline.com](mailto:panycake@pgonline.com) or;  
Patti Gerhardi at 250-961-9667 or via email at [rockingp@uniserve.com](mailto:rockingp@uniserve.com)

### Who Will Attend?

Planners, Builders, Developers, Realtors, Public Works Officials, Contractors, Construction Personnel, Code Officials, Policy Makers, Architects, Landscape Architects, Interior Designers, Facility Managers, Building and Home Inspectors, Health Care and Public Health Professionals, Safety Personnel, Representatives from Municipal, Provincial and Federal Government, Elected Officials, Business and Economic Development Personnel, Measuring Up The North Liaisons, Coordinators and Committee Members, 2010 Legacies Now Measuring Up Liaisons and Committee Members, Age-Friendly Liaisons and Committee Members, Disability and Senior's Advocates, and Accessibility Consultants.

**ONLY 25 BOOTHS AVAILABLE – BOOK NOW!**



**APRIL 6-8, 2009**

**PRINCE GEORGE CIVIC CENTRE  
PRINCE GEORGE, BC CANADA**

## TRADE SHOW EXHIBITOR PACKAGE

### Your booth purchase includes:

- Exhibit space – 8' x 10'
- Show drape – 8' back and 4' side drape
- One 6 foot table
- Online exhibitor kit for pre-show planning
- Company listing in the Measuring Up The North Program
- Two exhibitor badges
- Post-conference list of delegates
- Opportunity to purchase meal tickets at trade show rate

### Exhibitor Registration Package:

Early Registration (reserve by March 15, 2009)	\$500
Late Registration (after March 15, 2009)	\$600

### To register or for more information contact:

Nancy Harris at 250-613-2270 or via email at [panycake@pgonline.com](mailto:panycake@pgonline.com) or;  
Patti Gerhardi at 250-961-9667 or via email at [rockingp@uniserve.com](mailto:rockingp@uniserve.com)

You are encouraged to provide your booth display material in both official languages whenever possible.

### Conference Schedule:

Monday, April 6<sup>th</sup>, 2009 from 9:00 am to 4:30 pm; and from 6:00 pm to 8:00 pm  
Tuesday, April 7<sup>th</sup>, 2009 from 9:00 am to 4:30 pm

### Setup and Tear Down Times:

Sunday April 5<sup>th</sup>, 2009 from 9:00 am – 8 pm  
Tuesday April 7<sup>th</sup>, 2009 from 4:30 pm – 8 pm

### Take Part!

As a registered exhibitor at the Creating Universally Designed Sustainable Healthy Communities Conference, your organization may participate in Measuring Up The North's conference activities through the Exhibitor's Registration Package. This is your chance to meet face-to-face and network with key municipal decision makers at receptions, social settings and other events.



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## Advertising Opportunities & Rates

Alert delegates to your presence, products, and services by advertising in the Conference Program. To reserve your ad space in our Program, please contact:

**Patti Gerhardi** at [rockingp@uniserve.com](mailto:rockingp@uniserve.com) or 250-998-4645.

**Advertising Deadlines:**

**Mechanical Requirements:**

**Deadline for Purchasing Ad Space:**  
March 8, 2009

**Camera-ready artwork required for colour ads**

**Advertising Material Due:**  
March 15, 2009

Ad Unit	Non-Exhibitor Rates		Exhibitor Rates	
	B&W:	Colour:	B&W:	Colour:
1 Page	\$250	\$350	\$225	\$325
½ page horizontal	\$125	n/a	\$100	n/a
½ page vertical	\$125	n/a	\$100	n/a
Business card	\$ 50	n/a	\$ 40	n/a
Front Inside Cover	\$300	\$400	\$275	\$375
Back Inside Cover	\$300	\$400	\$275	\$375

The Program will be a part of each Conference Delegate and Speaker's Package.



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## TRADESHOW REGISTRATION

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### Contact Person & Position:

\_\_\_\_\_

Please indicate the names & cell phone numbers of **exhibit representatives** who will be staffing your booth:

Name: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Name: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Name: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

**Booth Size:** Booths measure 8 feet by 10 feet, and will have one 6-foot long table. Table skirts and drapes are provided.

### Requirements:

Electrical service required:  Yes  No

Number of chairs required: \_\_\_\_\_ Table required:  Yes  No

If you have a display, what are the dimensions? \_\_\_\_\_

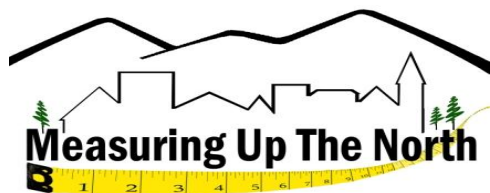
\*Please note – Extension cords are not provided at the venue, exhibitors are responsible for providing their own if required.

Enquiries regarding booking of space can be directed to:

Nancy Harris at 250-613-2270 or via email at [panycake@pgonline.com](mailto:panycake@pgonline.com)

Please complete and fax this agreement to:

Nancy Harris, Tradeshow Coordinator • Fax (250) 563-6992



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