

# Creating Universally Designed Sustainable Healthy Communities

## SPONSORSHIP PROSPECTUS

“Creating Universally Designed Sustainable Healthy Communities” is a unique conference aimed at presenting current trends in universal design of the built environment. As we face an increasing aging population, we need to prepare our buildings, homes, and communities to be better designed for all. Better designed means a more livable and economically viable community for all residents and visitors.

This conference brings together internationally known experts in the field and many of the decision makers of the communities that you work in. You will learn how universally designed communities are healthier and more sustainable for everyone.

### The Sponsorship Opportunities Include:

- Network with more than 200 senior municipal, provincial and federal officials.
- Showcase your products and services to delegates from across Canada and West Coast USA.
- Demonstrate your competitive advantage to a highly interested and motivated audience.

If you are interested in this opportunity or participating in our tradeshow and would like more information please contact:

Patti Gerhardi at 250-961-9667 or via email at [rockingp@uniserve.com](mailto:rockingp@uniserve.com)

### Who Will Attend?

Planners, Builders, Developers, Realtors, Public Works Officials, Contractors, Construction Personnel, Code Officials, Policy Makers, Architects, Landscape Architects, Interior Designers, Facility Managers, Building and Home Inspectors, Health Care and Public Health Professionals, Safety Personnel, Representatives from Municipal, Provincial and Federal Government, Elected Officials, Business and Economic Development Personnel, Measuring Up The North Liaisons, Coordinators and Committee Members, 2010 Legacies Now Measuring Up Liaisons and Committee Members, Age-Friendly Liaisons and Committee Members, Disability and Senior's Advocates, and Accessibility Consultants.



**APRIL 6-8, 2009**

**PRINCE GEORGE CIVIC CENTRE  
PRINCE GEORGE, BC CANADA**

# Creating Universally Designed Sustainable Healthy Communities April 6<sup>th</sup> – 8<sup>th</sup>, 2009

## SPONSORSHIP OPPORTUNITIES

Sponsorship of this high profile Convention is a very effective way to promote your organization or business, offering excellent profile, networking opportunities, and a post event thank you.

### All Sponsors will receive the following recognition:

- Recognition as an Official Convention Sponsor in the Convention Program.
- Recognition through signage at the event.
- Placement of corporate logo and a link on the Measuring Up The North website.

### Platinum Sponsorship

As a Platinum Sponsor of this Conference you will be recognized as the title sponsor of one of the events listed below. In addition to the above-mentioned recognition, Platinum Sponsors will also receive:

- Two complimentary registrations to the conference.
- An opportunity to address delegates at the event.
- Free booth space.

<b>Monday Keynote Speaker</b>	<b>\$ 2,000.00</b>
<b>Monday Reception &amp; Entertainment</b>	<b>\$ 2,000.00</b>
<b>Tuesday Keynote Speaker</b>	<b>\$ 2,000.00</b>
<b>Speaker Flights</b>	<b>\$ 2,000.00</b>
<b>General Sponsor</b>	<b>\$ 2,000.00</b>

### Gold Sponsorship

As a Gold Sponsor of this Conference you will be recognized as the title sponsor of one of the events listed below. In addition to the above-mentioned recognition, Gold Sponsors will also receive:

- One complimentary registration to the conference.
- An opportunity to address delegates at the event.

<b>Monday Luncheon</b>	<b>\$ 1,500.00</b>
<b>Tuesday Luncheon</b>	<b>\$ 1,500.00</b>
<b>Tradeshow Sponsor</b>	<b>\$ 1,500.00</b>
<b>Venue Rental Sponsor</b>	<b>\$ 1,500.00</b>
<b>General Sponsor</b>	<b>\$ 1,500.00</b>



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## Silver Level Sponsorship

Monday Continental Breakfast	\$ 1,000.00
Tuesday Continental Breakfast	\$ 1,000.00
Delegate Bag Sponsor	\$ 1,000.00
Conference Gift Sponsor	\$ 1,000.00
Passport Grand Prize Sponsor	\$ 1,000.00
VIP Conference Transportation	\$ 1,000.00
Conference Program Sponsor	\$ 1,000.00
Participant Materials Sponsor	\$ 1,000.00
General Sponsor	\$ 1,000.00

## Bronze Level Sponsorship

Speakers Gifts	\$ 500.00
Conference Name Tag & Holder	\$ 500.00
General Sponsor	\$ 500.00

## Recognition Sponsorship

Workshop Sessions (6 Available)	\$ 250.00
Coffee Breaks (4 Available)	\$ 250.00
Speaker Sessions (6 Available)	\$ 250.00
General Sponsor	\$ 250.00

## Advertising Opportunities

Alert conference participants to your presence, products, and services by advertising in the Conference Program! Please see next page for detailed information on advertising rates. To reserve your ad space in our Program, please contact: **Patti Gerhardi** at [rockingp@uniserve.com](mailto:rockingp@uniserve.com) or by phone: 250-998-4645.

## Conference Registration

Registration is available online at:  
[www.civicinfo.bc.ca/Conference/mutnspring2009.asp](http://www.civicinfo.bc.ca/Conference/mutnspring2009.asp)



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## Advertising Rates

Advertising Deadlines:

Mechanical Requirements:

**Deadline for Purchasing Ad Space:**  
March 8, 2009

**Camera-ready artwork required for colour ads**

**Advertising Material Due:**  
March 15, 2009

Ad Unit	Non-Exhibitor Rates		Exhibitor Rates	
	B&W:	Colour:	B&W:	Colour:
1 Page	\$250	\$350	\$225	\$325
½ page horizontal	\$125	n/a	\$100	n/a
½ page vertical	\$125	n/a	\$100	n/a
Business card	\$ 50	n/a	\$ 40	n/a
Front Inside Cover	\$300	\$400	\$275	\$375
Back Inside Cover	\$300	\$400	\$275	\$375

The Program will be a part of each Conference Delegate and Speaker's Package.



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