

## Partners



BC Healthy Communities  
People. Place. Potential.



Measuring Up The North  
would like to thank:

- *The Vancouver Foundation*
- *Real Estate Foundation of BC*
- *Nechako-Kitamaat Development Fund Society*
- *2010 Legacies Now*
- *United Way Prince George*
- *The Province of BC*
- *and the NCMA Members*

*for their support!*

## Measuring Up The North

Creating livable, age-friendly,  
disability-friendly, universally-  
designed, inclusive communities that  
benefit all citizens and visitors.

[www.measureupthenorth.com](http://www.measureupthenorth.com)

**CONTACT YOUR LOCAL MEASURING  
UP THE NORTH COMMITTEE AT:**



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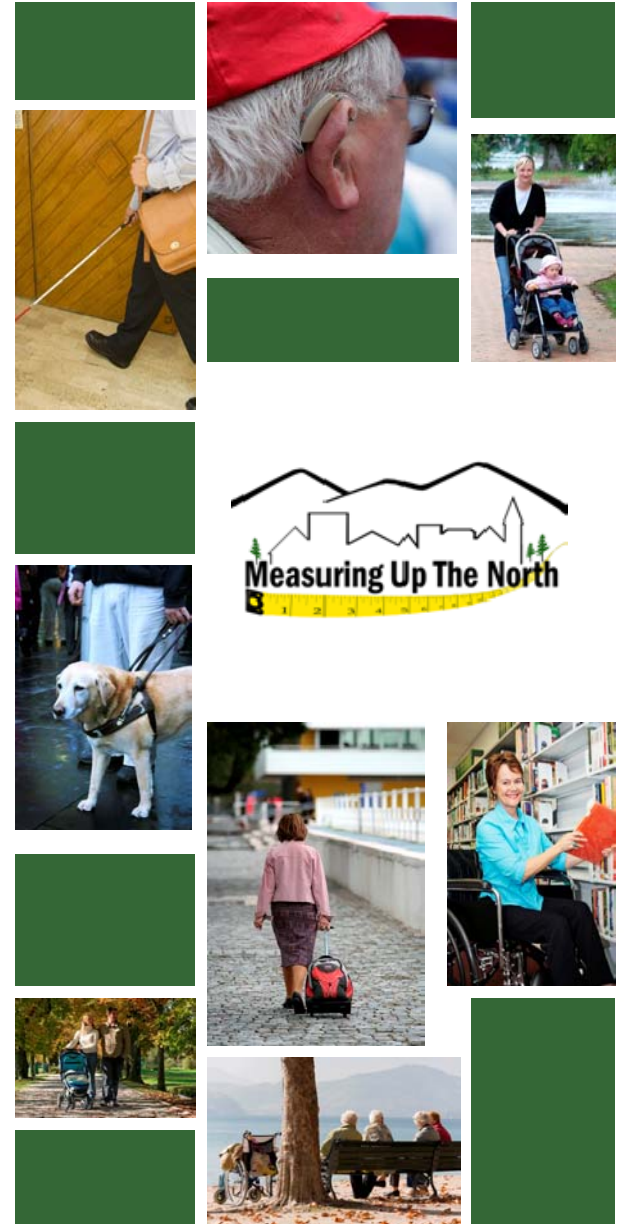
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## Measuring Up The North



**A project created by the  
North, for the North!**

## About the Project

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Measuring Up The North is a partnership between the North Central Municipal Association and the BC Paraplegic Association along with supporting partners: 2010 Legacies Now, the Province of BC, BC Healthy Communities, Northern Health: Healthy Community Development Program, Age-friendly Communities Initiative, BC Ministry of Healthy Living and Sport.

Measuring Up is an initiative of 2010 Legacies Now and the Province of BC.

Using a variety of tools, Measuring Up The North is an opportunity for local governments to assess and create communities where people of varying ages and abilities can participate and contribute.

The 40+ communities participating in Measuring Up The North are developing achievable plans to improve the participation of all citizens that:

- Are locally controlled and include Project Liaison Partners.
- Use a universal design approach.
- Facilitate and support the planning of accessibility and inclusion in information, communication, transportation, spaces, housing, recreation, parks, leisure, cultural, social, and spiritual activities.

- Bring together code officials, urban planners, politicians, disability and seniors groups, tourism and hospitality industry, realtors, health professionals, developers, builders, business and more.
- Includes dignity, respect and inclusion in civil life and intergenerational approaches.



Measuring Up The North emphasizes the economic benefits of developing inclusive communities, particularly in regard to:

- Increased use of retail and other businesses.
- Increased employment and volunteerism by people with disabilities and seniors.

## Get Involved!

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Join the Measuring Up The North Forum at <http://measureupthenorth.ning.com/>  
It's a place where you can share in discussions and ask question with people from all over the North and around the

Visit the Measuring Up the North website [www.measureupthenorth.com](http://www.measureupthenorth.com) for the latest information on project activities, resources, and updates from the communities.

Contact your local Project Liaisons in your community. Their contact information can be found on the website.



